

**CALL FOR EXPERTS FOR THE
PANEL OF EXPERTS
BASILDON, 19 – 21 MARCH 2014**

In the framework of the EAST project, funded by the European Union, ENTP is looking for speakers/experts to contribute to panel of experts on “The inclusive city, social and business opportunities” to be organized between the 19th and 21st of March 2014 in Basildon, UK.

Basildon New Town was formed nearly 60 years ago, following the 1946 New Town Act, mainly to cope with the overspill of London residents following the Second World War. The population of the District has now risen to over 165,000. The transition, from a new to a mature town, is not an easy process. Between constant changes and the affirmation of its identity, Basildon is looking towards a dynamic sustainable future, for its population and its businesses.

While the establishment of satellite cities has come to a near halt in Europe, their creation is booming Asia. Asian countries, like China and India, have demonstrated unprecedented, rapid economic growth in the last two decades. The last panel of experts in the framework of the EAST project is a major event for knowledge capitalization. Partners from Qingpu and Baoshan new towns (China) and from Naya Raipur (India) will join the event to exchange experiences

This panel will address the questions of:

- Issues and challenges of being located close to a world metropolis and the opportunities.
- Public sector in a global context – what are the new and future challenges? Future scenarios for economic growth.
- Green technologies – opportunity for economic growth through creation of new jobs and combatting fuel poverty.
- Education and Enterprise – the driver of local economic growth. The destination of local residents decides the future of the local area.

We are thus **looking for experts who have experience in urban development and local authorities** (economists, politicians, sociologists, urban planners, etc.) Experts are expected to participate in the roundtable discussions and to send a small written contribution (2 to 3 pages) at the end of the event. Their costs of travels and accommodation will be covered by the project (details to be agreed). However neither honorarium nor extra payment is foreseen for their participation. The panel will gather mainly European, Chinese and Indian experts. The language of the meeting is English.

Please send your CV before **January the 15th** to Lauriane Lahery: lauriane.lahery@pilotcities.eu

